

MODULE 2 - CHECKLIST & SUMMARY

COMPLETED LESSON EXERCISE PROMPTS		
 □ Who Are You? □ Uncovering the Real You Meditation □ Your Story □ Your Big Why □ Messaging That Creates a Movement □ Message Clarity and Confidence 		
YOUR STATEMENTS FOR YOURSELF THAT REALLY EMBODY AND CLAIM WHO YOU ARE AND HOW YOU DO BUSINESS		
MAKE SURE YOU HAVE THE YOUR STORY EXERCISE SAVED SOMEWHERE FOR EASY ACCESS FOR USE ON YOUR WEBSITE, SOCIAL MEDIA, CONTENT, ETC.		



WHAT IS YOUR PRIMARY WHY?	
HOW DO YOU WANT TO DELIVER YOUR MESSA	GE?
WHAT TECH/SOFTWARE/PLATFORMS DO YOU I START DOING YOUR RESEARCH MAKING DECIS YOU AND YOUR BUSINESS.	