

YOUR CONTENT CREATION METHOD

- How do you feel about writing?
- How do you feel about speaking/recording audio content?
- How do you feel about recording video?
- How do you feel about going live?
- What social media platforms do you most enjoy spending time on? (Facebook, YouTube, Blogs, Instagram, Podcasts, etc?)
- Based on your answers above, what do you want your primary platform and content creation method to be?
- Does your platform align with your dream client audience?
- Based on your answers above, what do you want your extended platform and content creation method to be for multiplying your content?
- How often do you want to create your core content on your primary platform? Weekly, Bi-Weekly, Monthly? (Don't feel pressured to overcommit! Commit to something you know you can stick with and if you do more... great!)
- How often do you want to post on your supporting platforms? Daily? More? Less?